CASE STUDY

# ClearPath Gets Key Bill Passed with Help from Sophisticated Tracking

### PROBLEM

It is tough to know where members of Congress stand on a bill or an issue, even after face-to-face meetings with legislative staff. "Finding champions for your legislative priorities is difficult," said Luke Bolar, managing director for external affairs at ClearPath, a group that supports clean energy innovation. "You need to get as much advance warning and ongoing intel of where members of Congress stand so you can plan your outreach effectively."

### **SOLUTION**

Phone2Action's federal intelligence suite allows ClearPath to set up alerts on **everything** a member of Congress says on an issue or a bill. ClearPath can monitor every tweet, floor speech, quote in local or regional media—even what they say in Committee meetings. This gives ClearPath solid information on where lawmakers stand, and an indicator of when and how ClearPath's advocacy work has an impact.

### My feed @ ∷ RECENT LIPDATES @ TRACKED ITEMS FILTERS Since your last visit - Monday, May 10, 2021 8:30am Update date Keyword search Peter Meijer - Twitter Mark as read SOCIAL MEDIA POST - Monday, June 21, 2021 3:54pm Item type Climate change shouldn't be a partisan issue. The environment literally surrounds all of us, and we have a vested interest in protecting. maintaining, and growing it. Thank you @GOPLeader for your continued leadership on this important matter. https://t.co/iWozDvSW4Z State Tags VIEW TAG EDIT KEYWORD SHARE Priority Position JIM HIMES: Himes Legislation Included in Package to Increase Transparency and Strengthen Markets Mark as read Email frequency The Corporate Improvement and Investor Protection Act also requires disclosures on: information relating to the financial and business risks associated with climate change political activities, including independent expenditures, electioneering cor Keyword search climate w/5 change (Daily) Shared items VIEW TAG EDIT KEYWORD SHARE Save Priority Remove Read items US DEPARTMENT OF AGRICULTURE: Led by USDA, U.S. to Join Global School Meals Coalition Mark as read Removed items with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to safe, healthy, and

### **KEY RESULTS**

**Energy Act of 2020 Passed** 

# \$35 billion

for clean energy research and development.

## **Stronger**

connections to lawmakers and deeper understanding of where they stand.

### Successful

lobbying efforts and coalition building.

**SCHEDULE A DEMO**