

INTERNET INDUSTRY CALLS ON AMERICANS TO SAVE NET NEUTRALITY



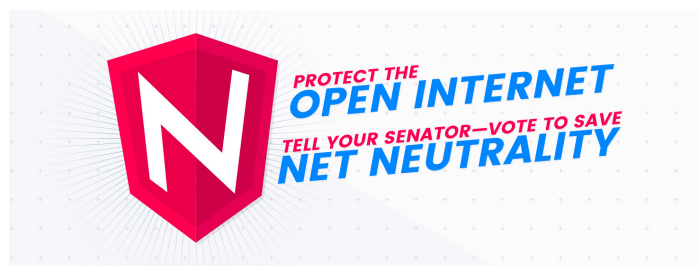
Internet Association



Internet Association (IA), which represents over 40 of the world's leading internet companies, recently launched a Net Neutrality Day of Action, aimed at educating Americans on the importance of a free and open internet. As part of the Day of Action, IA urged Americans to contact their senators—via a letter and social media—to support strong, enforceable net neutrality protections.

Member Companies Have a Seamless Way to Show Their Support and Engage Consumers

Noah Theran, the Senior Vice President of Global Public Affairs & Communications at IA explains, “Phone2Action made it easy to launch our campaign page quickly and integrate it into our website in a seamless, scalable way. It allowed IA to provide our member companies with a place to send consumers looking to make their voices heard on the issue of net neutrality.” Internet Association used Phone2Action’s email, Facebook, and Twitter tools to rally Americans to take action. The campaign, powered by Phone2Action’s technology, made it easy for Americans to contact their senators.



Patrick Hills, the Creative & Design Director at the Internet Association furthers, “Phone2Action’s API allowed me to create an embeddable widget that looked exactly like the rest of our site—you couldn’t tell where the IFrames began. Usually, embed tools don’t allow for customization beyond changing a color or two, but with Phone2Action, I could manipulate everything, including the CSS.”

The Internet Needs Your Help

Net neutrality – the foundation of a free and open internet – is under attack. But you can help save it. The Senate is planning a vote on whether to reinstate strong, enforceable net neutrality rules at the FCC. Take action today: contact your senator and urge them to vote for a free and open internet.



Enter your information to take action now!

SEND AN EMAIL

SEND A TWEET

Internet Association’s Biggest Takeaway

By the end of the campaign, the Senate voted 52-47 to disapprove of a proposed rollback of net neutrality—a legislative win for Internet Association.

Noah Theran, the Senior Vice President of Global Public Affairs & Communications explains, “Phone2Action helped us coordinate mass communication to our targeted audience in a short timeframe. Our ability to quickly create and execute a campaign helped lead to our success.”

“Phone2Action made it easy to launch our campaign page quickly and integrate it into our website in a seamless, scalable way.”

Noah Theran, Senior Vice President of Global Public Affairs & Communications, Internet Association

Ready to set up your own Phone2Action grassroots advocacy campaign in less than 30 minutes?

Schedule a demo today:
Phone2Action.com/schedule-demo