

CASE STUDY

# ASAE More Effective with Modern Federal Intelligence Software

## PROBLEM

The American Society of Association Executives saw their workload increase dramatically. More bills. More emails to staffers. More coalitions. Their existing government affairs software was clunky. It was slowing them down.

If they didn't find a new software solution, there was no way that they would be able to handle the work.

## SOLUTION

The team chose Phone2Action's Federal Intelligence suite, and they saw an immediate difference.

The advanced search and alert tools caught a bill that otherwise would have flown under the radar. The staff directory helped them find the right people and to contact them in minutes. The data on political donations helped them craft messages to potential partners that were personalized and impactful. They logged meetings on the fly. Everything went more smoothly. Everyone was more effective.

## KEY RESULTS

**25%**  
more work done

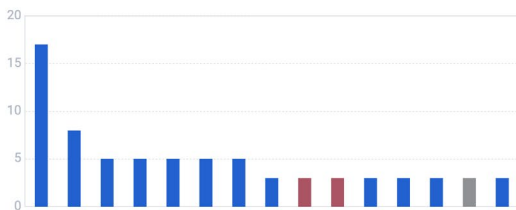
**Effectiveness**  
increased substantially

**More data**  
at their fingertips than they even knew was available

### Federal bills

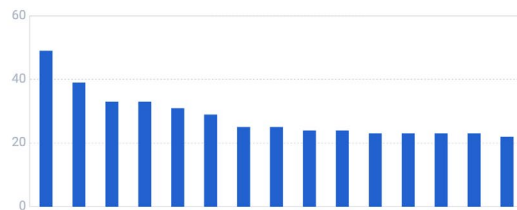
#### Active sponsors

Hover over the bars of the chart below to see the 15 most active sponsors of bills that match your search criteria by number of bills sponsored.



#### Active cosponsors

Hover over the bars of the chart below to see the 15 most active cosponsors of bills that match your search criteria by number of bills cosponsored.



#### Bills introduced over time

This table shows the number of bills introduced over time that match your search criteria.



**SCHEDULE A DEMO**